



The World of Driving Performance.

**AMG**  
DRIVING PERFORMANCE



Mercedes-Benz





WELCOME  
HOME

6

Driving Performance.  
The DNA of Champions.



# Welcome to the world of AMG.

The dreams of people who love performance – this is the focus of everything we do at AMG. To fulfill them is our duty; to exceed them our ideal. We are always prepared to go one step further, with fascinating performance and sports cars that challenge the limits of physics. And with thrilling driving experiences that condense into unforgettable AMG moments. This is the World of Driving Performance: created to give our all and to extract even more – from every meter, from every moment.





## Engine on. Everyday off.

The acceleration of independence – this is an art mastered to perfection by every Mercedes-AMG. Be it a full-blooded sports car, performance vehicle or sports model; be it a sedan, station wagon, SUV, coupe or roadster – all of them unite a sporty driving experience with outstanding comfort and impressive efficiency. Whatever model you choose, a Mercedes-AMG is always a bow of deference to the road. At the same time, every situation and every detail reveals the origins of the AMG brand – the race tracks of the world.

We make history.  
On asphalt.

COURAGE



## Supremacy takes technical genius. And visionary thinking.

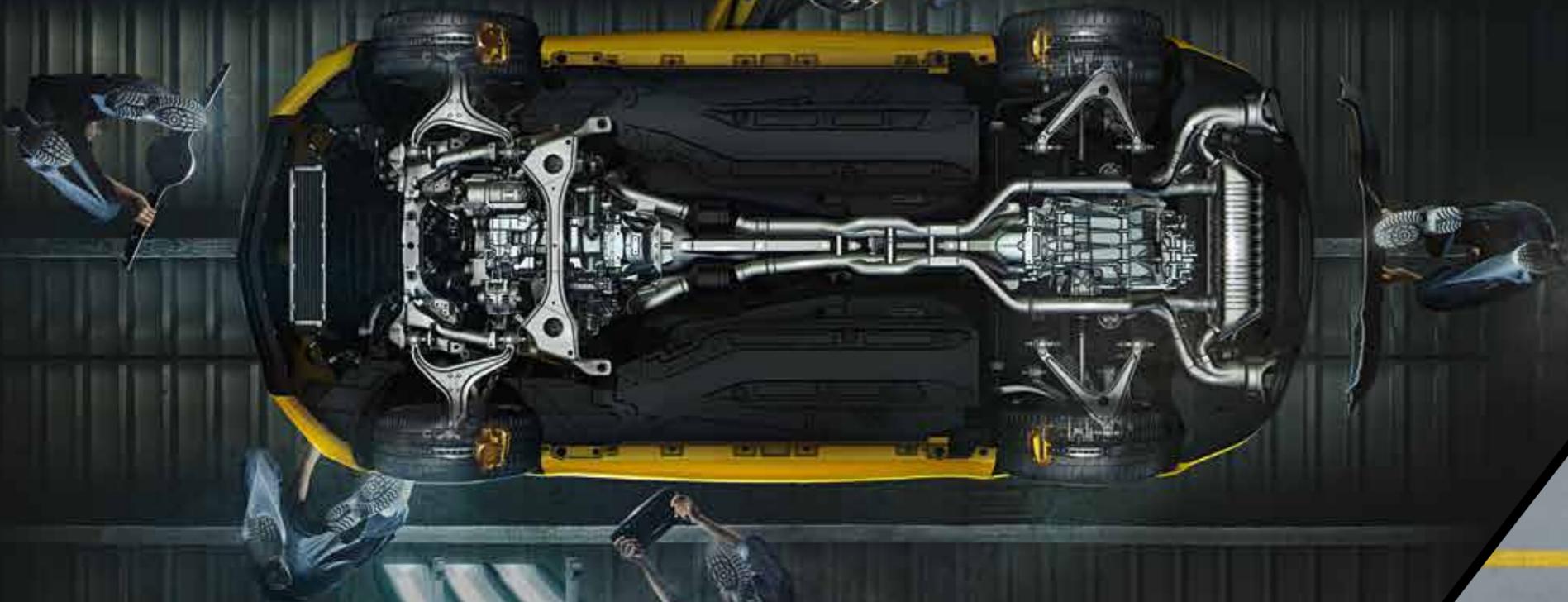
It was with the conviction they could win that Hans-Werner Aufrecht and Erhard Melcher laid the foundations of AMG in 1967. Together, they optimized engine power and dedicated themselves to customer sport. They were soon competing against strong, established racing teams and, in 1971, won their class at the legendary 24-hour race of Spa with the AMG 300 SEL 6.8. This made the letters A, M and G famous around the world. A – the visionary Aufrecht, who constantly drove the company forward; M – the technical genius Melcher, who found solutions for even the most complex challenges; and G – Grobaspach, the birthplace of Hans-Werner Aufrecht. The courage and determination of its founders to take on the impossible and to work hard at it still shape the spirit of AMG to this day.

# More than 1,300 employees. One shared spirit.

The heart of AMG – then as now, beats to the rhythm of its founders. And as it is in motorsport, so is it for us – the best team wins. This guiding principle is at home in Affalterbach. It is also a breeding ground for fascinating high-performance vehicles – built with high-tech and craftsmanship. Using state-of-the-art production management and pioneering sustainability concepts, our development center is consistently setting new benchmarks. Our customer center offers the very best in service, including the AMG Private Lounge, and the AMG Performance Studio, where we turn vehicles into one-offs – including the AMG spirit, best appreciated and absorbed with a factory tour.



We don't just develop cars.  
We make dreams come true.



Our definition of a complete work of art includes the development of all performance-relevant components for our performance cars by ourselves. No wonder more than 700 of our employees work in the development department. All of them do so with the aim of realizing innovations that exceed all standards again and again – and that applies to the entire vehicle. The Mercedes-AMG GT is already the second sports car to have been developed entirely in-house. And no matter how rich and satisfied the engine may sound, the Mercedes-AMG GT is hungry for first place.



What drives us is the  
belief in performance.

# POWER





Leave everything standing. That's the purpose of an AMG engine. Power meets precision. And the result is classic AMG: dynamic responsiveness, excellent agility and high-revving thrills, combined with top performance and maximum efficiency. For instance the AMG 4.0-liter V8 biturbo engine stands out with low emissions and the lowest fuel consumption in the sector worldwide.

Another elite athlete is the world's most powerful 4-cylinder series-production engine, which in 2015 won the "Engine of the Year Award" for the second time in succession in the performance class from 1.8 to 2.0 liters of displacement. At the very top of the power table are our 12-cylinder engines. They are synonymous with sporting luxury – in a league of their own.

The transmissions keep up with the engines. The AMG gearboxes ensure the engine output is transferred in the very best way possible – according to the situation, controlled and unbelievably dynamic. The choice of drive programs offers additional freedom – from extremely sporty to highly efficient and comfortable – for optimum power delivery and even greater driving fun.

**Engines that drive  
a whole industry.**



## One Man – One Engine. No compromises.

To create perfection and then vouch for it – with his skill and his name. This principle is lived and breathed at AMG. Every single engine for our sports and performance cars is handcrafted by highly qualified fitters, in accordance with the strictest quality standards. Each one of them takes responsibility for his engine – from installation of the crankshaft, through assembly of the camshafts and wiring to the first fill with engine oil. One Man – One Engine. That is our quality guarantee, sealed by the technician's signature on the AMG engine plaque. It is the ultimate expression of dedication, passion and character.

# A great performance deserves a great soundtrack.

Can adrenalin actually be heard? This can be answered with three letters – AMG. Anyone who drives an AMG is making an acoustic statement that comes loud and clear as soon as the engine is fired up. The powerfully sonorous growl of the exhaust is one of the unmistakable signatures of every Mercedes-AMG – although every model has its own individual accent. The entire sound range unfurls on the road – nuanced by the choice of drive programs for the individual vehicle models. Thus every driving situation is enhanced by the right sound character, creating a unique symphony for performance enthusiasts.





We concentrate on  
what matters:  
every single detail.

# PERFECTION

AMG  
DRIVING PERFORMANCE

DRIVING PERFORMANCE

## Driving dynamics calls for precision and control.

The mastery of power and the release of passion. In accordance with this principle a Mercedes-AMG turns sheer force into driving dynamics. All chassis and drive systems are perfectly tuned to one another. Together, they form the character of every single model. The performance-oriented 4MATIC all-wheel drive guarantees traction at its best for cornering stability with maximum agility. The AMG RIDE CONTROL sports suspension analyzes every driving situation and adapts the damping accordingly. The responsiveness of the sports parameter steering is likewise variable – from light and easy when parking to direct feedback in sportier driving situations. Maximum vehicle control is guaranteed by the AMG high-performance braking system. Optimized aerodynamics reduce drag while increasing efficiency and road adherence. The broad spectrum of AMG technologies serves one single purpose: Driving Performance.





## Efficiency is a serious matter. To be taken lightly.

AMG lives from top performance – and top performance needs efficiency. High-end lightweight design solutions play an important role in this, with AMG placing strong emphasis on innovative materials like aluminum and carbon-fiber-reinforced plastic. The Mercedes-AMG GT sets new benchmarks with its space frame made largely from aluminum, its carbon cardan shaft and optional carbon roof. Further savings are achieved through the use of lighter batteries, alloy wheels and the weight-optimized high-performance braking systems. In the end, it's not just performance and fuel consumption that benefit – but also your lap times on the race track.

# AMG design. Energy in its most beautiful form.

Design is the art of expressing technology in an experiential and inspirational manner. High-performance technologies often call for modified proportions such as wider axles or bodyshell extensions, and they offer room for distinctive and extraordinary design. The result is the perfect symbiosis of form and function – the dominant and unmistakable design language ensures that every AMG makes a clear commitment to performance from the very first glance. The radiator grille with its twin blades and the A-wing air intakes, arranged in the form of a large A, give an AMG vehicle its characteristic face. The distinctive sill cladding clearly conveys the motorsport genes, while the rear wing and up to four end pipes round off the expressive appearance. The typical AMG look-and-feel continues in the interior, proving that sports performance and comfort work very well together.



# Tested in hell. Built for the roads of this world.

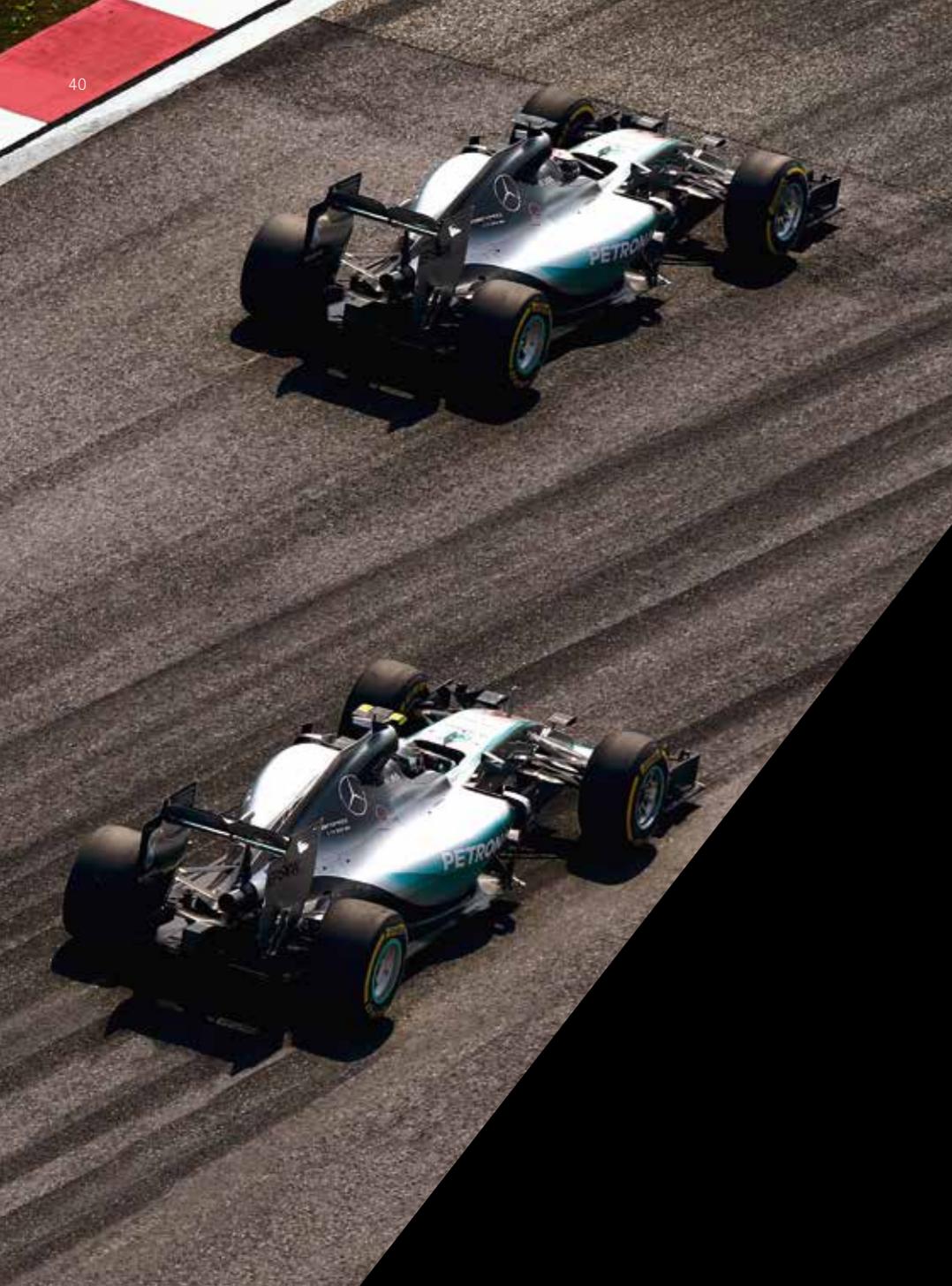
Anyone with a motorsport background never stops striving for improvement. At AMG, we are therefore used to continuously questioning the status quo. This means giving our all, moving onward to the limits and beyond. It means hundreds of thousands of hours in development and on the test beds; millions of kilometers of test driving; tours through all climate zones, from the numbing cold of northern Sweden, through the searing heat of Death Valley to the legendary Nardo high-speed track. In addition to all that, individual components such as the engine or body in white are put through their paces on test beds under extreme conditions – until they achieve production maturity by AMG standards. They are built to be better – at all times and in all situations.



We are never satisfied.  
And we like it that way.

**PASSION**



Two Mercedes-AMG Petronas Formula 1 cars are shown on a racetrack. The cars are silver with teal accents and the Petronas logo. They are viewed from a high angle, showing their aerodynamic features and the track surface.

## At home at the top.

Since the 2012 season, the three letters AMG have been synonymous with high-performance motorsport in Formula 1 – and with huge success. In 2014, the MERCEDES AMG PETRONAS Formula One Team won the FIA Formula One World Constructors' Championship ahead before the end of the season for the first time and became the sole record holder for the highest number of victories and 1-2s within a single season. In the same year, Lewis Hamilton took the FIA Formula One World Championship, followed close behind by his team mate Nico Rosberg.

But there is one car that even our champions follow unconditionally – the Safety Car of the FIA Formula One World Championship, a Mercedes-AMG GT S driven by Bernd Mayländer. Mercedes-AMG has been supplying the safety car and the medical car since 1996. AMG – setting the pace in Formula 1, too.





## DTM. One team, one mission.

AMG teams are a driving force in touring car racing, too. In this demanding discipline, where drivers and technicians give their absolute all, we have been keeping our brand promise of "Driving Performance" for decades. With more than 170 victories since 1988 and nine driver, ten constructor and twelve team titles, Mercedes-AMG is the most successful brand in the DTM. During this time, racing legends like record champion and current AMG brand ambassador Bernd Schneider made motorsport history and demonstrated that "Driving Performance" becomes reality when a perfect team meets highly developed technology.

# AMG Customer Sports. Start-to-finish victory for our customers.

What's our number one priority? That our customers are number one – preferably on the winners' podium. With this in mind we entered customer sports in 2011 with the SLS AMG GT3. Since then, the private customer teams have claimed numerous victories and international championships – including the “Grand Slam” of the GT3 endurance classics in 2013, with wins in Dubai, Bathurst, at the Nürburgring and the Circuit de Spa-Francorchamps. It has been an unparalleled success which we are continuing with our new customer sport vehicle, the Mercedes-AMG GT3. A characteristic of our customer sports concept is its extensive support structure – from technical training, through on-the-ground service to the online ordering system for replacement parts. An internal championship, test days and a driver pool complete the AMG Customer Sports program.





AMG Driving Academy.  
The world's fastest family  
seeks new talents.

Sharing enthusiasm, as closely and as intensively as possible – that's what the AMG Driving Academy is all about. The program allows performance enthusiasts to live out their passion together with like-minded individuals. Wide-ranging race track programs and lifestyle events with unique vehicles at exclusive locations around the globe deliver unforgettable experiences. Be it shop talk before the start in the pit lane or discussions of particularly successful maneuvers after training – the passion for motorsport grows every time it is shared.

The destination is outstanding.  
The way there should be, too.

INDIVIDUALITY

# Among friends. Welcome to the AMG Private Lounge.

Closer to AMG. That's what we offer our customers with the exclusive AMG Private Lounge community. Drivers of Mercedes-AMG vehicles can look forward to an inspiring experiential world focused entirely on the brand and its partners. The digital platform offers first-hand news, exciting insider information and a forum for detailed dialogue – plus attractive offers of first-class events such as preview nights or race days with VIP access. And, in Affalterbach, there is also an exquisitely appointed lounge just waiting for your visit. Become a member of one of the most exclusive networks in the world: [www.mercedes-amg.com/privatelounge/register](http://www.mercedes-amg.com/privatelounge/register).



# HERMANN

# A car should be as unique as its driver. The AMG Performance Studio.

Become one with your vehicle. Because drivers of performance automobiles expect more, we offer you every possibility. At the AMG Performance Studio, we match your AMG to your personal wishes. This is where we apply the finest craftsmanship and precision to create automotive masterpieces with one single objective – unique individuality. The possibilities are endless – be it through ex-works special equipment like performance suspension, exhaust systems, seats, wheels and aerodynamic packages, or individual customer wishes such as special paint finishes and interior detailing – this is where individuality enters a whole new dimension. The result is a fascinating one-off that bears your signature.

Images show components from the Performance Studio price list as well as a customer-specified vehicle.





**AMG**  
DRIVING PERFORMANCE

## Pole position. In the AMG Performance Center, too.

Made in Affalterbach, at home all over the world. The world of AMG is always nearby. To fulfill the expectations of performance enthusiasts around the world, Mercedes-AMG has an international presence. Visitors can feel the fascination of the AMG brand up-close in more than 400 Performance Centers. Customers can look forward to excellent advice and first-class showrooms staffed by highly qualified experts. Unforgettable live events regularly bring the fascination of the brand to life. In AMG Performance Centers, you are in the very best hands – because wherever we are, we give our all.

# We have achieved a lot. And that's just the beginning.

Driving Performance means movement. For us, this means striving to be better every single day – and never standing still. We continue to question the status quo and work with passion to develop the dream vehicles you will drive tomorrow.

# FUTURE



We invite you to share our enthusiasm for special automobiles  
– the World of Driving Performance is waiting for you.

 [www.mercedes-amg.com](http://www.mercedes-amg.com)



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[www.youtube.com/OfficialMercedesAMG](http://www.youtube.com/OfficialMercedesAMG)



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# Performance has many faces.



Mercedes-AMG A 45



Mercedes-AMG C-Class Sedan



Mercedes-AMG C-Class Wagon



Mercedes-AMG C-Class Coupe



Mercedes-AMG CLA 45 Coupe



Mercedes-AMG CLA 45 Shooting Brake



Mercedes-AMG CLS Coupe



Mercedes-AMG CLS Shooting Brake



Mercedes-AMG E-Class Sedan



Mercedes-AMG E-Class Wagon



Mercedes-AMG G-Class



Mercedes-AMG GL 63



Mercedes-AMG GLA 45



Mercedes-AMG GLE



Mercedes-AMG GLE Coupe



Mercedes-AMG GT



Mercedes-AMG S-Class



Mercedes-AMG S-Class Coupe



Mercedes-AMG SL



Mercedes-AMG SLK 55

We invite you to share our enthusiasm for special automobiles – the World of Driving Performance is waiting for you.

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[www.instagram.com/MercedesAMG](https://www.instagram.com/MercedesAMG)

Mercedes-AMG A 45 4MATIC fuel consumption urban/extra-urban/combined: 9,6–9,2/6,0–5,6/7,3–6,9 l/100 km; combined CO<sub>2</sub> emissions: 171–162 g/km; efficiency class D. Mercedes-AMG CLA 45 4MATIC Coupe fuel consumption urban/extra-urban/combined: 9,6–9,2/6,0–5,6/7,3–6,9 l/100 km; combined CO<sub>2</sub> emissions: 171–162 g/km; efficiency class D. Mercedes-AMG CLA 45 4MATIC Shooting Brake fuel consumption urban/extra-urban/combined: 9,6–9,2/6,0–5,6/7,3–6,9 l/100 km; combined CO<sub>2</sub> emissions: 171–162 g/km; efficiency class C. Mercedes-AMG GLA 45 4MATIC fuel consumption urban/extra-urban/combined: 9,6/6,1/7,4 l/100 km; combined CO<sub>2</sub> emissions: 172 g/km; efficiency class D. Mercedes-AMG C-Class Sedan incl. C 450 AMG fuel consumption combined: 8,4–7,6 l/100 km; combined CO<sub>2</sub> emissions: 195–178 g/km; efficiency class E–D. Mercedes-AMG C-Class Wagon incl. C 450 AMG fuel consumption combined: 8,6–7,7 l/100 km; combined CO<sub>2</sub> emissions: 200–180 g/km; efficiency class E–D. Mercedes-AMG C-Class Coupe fuel consumption combined: 8,9–8,6 l/100 km; combined CO<sub>2</sub> emissions: 209–200 g/km; efficiency class E. Mercedes-AMG E-Class Sedan fuel consumption combined: 10,4–9,7 l/100 km; combined CO<sub>2</sub> emissions: 241–227 g/km; efficiency class F. Mercedes-AMG E-Class Wagon fuel consumption combined: 10,6–10,4 l/100 km; combined CO<sub>2</sub> emissions: 247–242 g/km; efficiency class F. Mercedes-AMG CLS Coupe fuel consumption combined: 10,5–9,9 l/100 km; combined CO<sub>2</sub> emissions: 244–230 g/km; efficiency class F. Mercedes-AMG CLS Shooting Brake fuel consumption combined: 10,8–10,6 l/100 km; combined CO<sub>2</sub> emissions: 251–247 g/km; efficiency class F. Mercedes-AMG S-Class fuel consumption combined: 11,9–10,1 l/100 km; combined CO<sub>2</sub> emissions: 279–237 g/km; efficiency class F–E.

**Please note:** Changes may have been made to the products since this brochure went to press 08/2015. The manufacturer reserves the right to make changes to the design, form, color, and specification during the delivery period, provided these changes, while taking into account the interests of the vendor, can be deemed reasonable with respect to the purchaser. Where the vendor or the manufacturer uses symbols or numbers to describe an order or the subject of an order, no rights may be derived solely from these. The illustrations may show accessories and items of optional equipment which are not part of standard specification. Colors may differ slightly from those shown in the brochure, owing to the limitations of the printing process. This brochure has been compiled by Daimler AG in Germany and is distributed internationally. It provides a general indication of the range of models, features, optional extras, and/or colors available in various countries. Some of the models, features, optional extras, and/or colors shown may not be available in your country or may only be available in a different specification. Additionally some models, features, optional extras, and/or colors may only be available in combination with others. For current and more specific information in relation to the range of models, features, optional extras, and/or colors available in your country, and their pricing, you should contact your nearest authorized Mercedes-Benz Dealer. [www.mercedes-benz.com](http://www.mercedes-benz.com)



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Mercedes-AMG S-Class Coupe fuel consumption combined: 11,9–10,1 l/100 km; combined CO<sub>2</sub> emissions: 279–237 g/km; efficiency class G–E. Mercedes-AMG GLE fuel consumption combined: 11,8 l/100 km; combined CO<sub>2</sub> emissions: 276 g/km; efficiency class F. Mercedes-AMG GLE Coupe incl. GLE 450 AMG Coupe fuel consumption combined: 11,9–8,9 l/100 km; combined CO<sub>2</sub> emissions: 278–209 g/km; efficiency class F–C. Mercedes-AMG GL fuel consumption urban/extra-urban/combined: 15,8/10,3/12,3 l/100 km; combined CO<sub>2</sub> emissions: 288 g/km; efficiency class E. Mercedes-AMG G-Class fuel consumption combined: 17,0–13,8 l/100 km; combined CO<sub>2</sub> emissions: 397–322 g/km; efficiency class G. Mercedes-AMG SLK fuel consumption urban/extra-urban/combined: 12/6,2/8,4 l/100 km; combined CO<sub>2</sub> emissions: 195 g/km; efficiency class E. Mercedes-AMG SL fuel consumption combined: 11,9–9,8 l/100 km; combined CO<sub>2</sub> emissions: 279–229 g/km; efficiency class G. Mercedes-AMG GT fuel consumption combined: 9,4–9,3 l/100 km; combined CO<sub>2</sub> emissions: 219–216 g/km; efficiency class G.

The figures stated were calculated in accordance with the stipulated measuring methods (Section 2 Nos. 5, 6, and 6a of the German Car Energy Consumption Labeling Regulation Pkw-EnVKV).

**Take-back of end-of-life vehicles.** At the end of its long life, you can return your passenger car to us for environment-friendly disposal in accordance with the European Union (EU) End-Of-Life Vehicle Directive. But that day is a long way off.

A network of vehicle take-back depots and dismantlers has been established to make it as easy as possible for you to return your vehicle. You can leave it at any of these points free of charge. In so doing, you will be making a valuable contribution towards completing the recycling loop and preserving resources.

For further information about the recycling and disposal of end-of-life vehicles and take-back conditions, please visit your national Mercedes-Benz website.